

JUDGE'S EVALUATION FORM
MMS
SAMPLE EVENT

DID THE PARTICIPANT:

1. Demonstrate responsible behavior?

Little/No Value

0, 1, 2, 3, 4, 5

Attempts at demonstrating responsible behavior were inadequate or weak.

Below Expectations

6, 7, 8, 9, 10, 11

Adequately demonstrated responsible behavior.

Meets Expectations

12, 13, 14, 15

Effectively demonstrated responsible behavior.

Exceeds Expectations

16, 17, 18

Very effectively demonstrated responsible behavior.

2. Discuss internal and external audiences for public-relations activities?

Little/No Value

0, 1, 2, 3, 4, 5

Attempts at discussing internal and external audiences for public-relations activities were inadequate or weak.

Below Expectations

6, 7, 8, 9, 10, 11

Adequately discussed internal and external audiences for public-relations activities.

Meets Expectations

12, 13, 14, 15

Effectively discussed internal and external audiences for public-relations activities.

Exceeds Expectations

16, 17, 18

Very effectively discussed internal and external audiences for public-relations activities.

3. Identify types of public-relations activities?

Little/No Value

0, 1, 2, 3, 4, 5

Attempts at identifying types of public-relations activities were inadequate or weak.

Below Expectations

6, 7, 8, 9, 10, 11

Adequately identified types of public-relations activities.

Meets Expectations

12, 13, 14, 15

Effectively identified types of public-relations activities.

Exceeds Expectations

16, 17, 18

Very effectively identified types of public-relations activities.

4. Propose community issues for company involvement?

Little/No Value

0, 1, 2, 3, 4, 5

Attempts at proposing community issues for company involvement were inadequate or unclear.

Below Expectations

6, 7, 8, 9, 10, 11

Adequately proposed community issues for company involvement.

Meets Expectations

12, 13, 14, 15

Effectively proposed community issues for company involvement.

Exceeds Expectations

16, 17, 18

Very effectively proposed community issues for company involvement.

5. Participate in community outreach activities?

Little/No Value

0, 1, 2, 3, 4, 5

Attempts at participating in community outreach activities were inadequate or weak.

Below Expectations

6, 7, 8, 9, 10, 11

Adequately participated in community outreach activities.

Meets Expectations

12, 13, 14, 15

Effectively participated in community outreach activities.

Exceeds Expectations

16, 17, 18

Very effectively participated in community outreach activities.

6. Overall impression and response to the judge's questions.

Little/No Value

0, 1, 2

Demonstrated few skills; could not answer the judge's questions.

Below Expectations

3, 4, 5

Demonstrated limited ability to link some skills; answered the judge's questions adequately.

Meets Expectations

6, 7, 8

Demonstrated the specified skills; answered the judge's questions effectively.

Exceeds Expectations

9, 10

Demonstrated skills confidently and professionally; answered the judge's questions very effectively and thoroughly.

Judge's Initials _____

TOTAL SCORE _____